



For immediate release

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Finalists of student battle of the bands competition announced

The finalists of a competition to find the best student band in the UK have been announced by studentbeans.com and Cambridge Audio.

Article Thieves from the University of Birmingham, King Louis Collective from Cardiff University and Idol Minds from the University of Central Lancashire will now perform at a live gig at The Luminaire in London, where one of the bands will be crowned the winner.

On the night, the winning band will be chosen by a judging panel of Richard Melville, Editor at studentbeans.com, Simon Hewitt, Director of Marketing at Cambridge Audio, Adam Ficek from Roses Kings Castles / Babyshambles and Claire MacLeod, Promoter at Academy Events, operator of nationwide live music venues, including the O2 Academy Brixton and O2 Shepherd's Bush Empire.

Members of the winning band will each receive a complete Cambridge Audio hi-fi system worth £500, including a powerful Topaz SR10 FM/AM receiver connected to an award winning iPod dock and speakers.

For the past fortnight the top 10 bands had been battling it out to reach the top three spots, seeing over 10,000 people register their votes on studentbeans.com. The three finalists registered over 2,300 votes each through a mixture of social network promotions, support from their universities and local media.

Commenting on the results, Richard Melville, Editor of studentbeans.com said, *"The three finalists have captured the attention of thousands of students and I can't wait to see them in the final. Everyone who voted should be proud - you've put all of these bands on the map and if every vote was a download, we'd have a record in the UK Top 40!"*

Ends

Notes to editors

[Listen to the top 3 bands here](#)

Press tickets to the live gig in London on Monday 13th December are available on request (guest list only). Please contact us for more details if you would like to review the gig.

Interviews with the bands and judging panel are also available on request.

For details or any further information on the Battle of the Bands competition, please contact:

Olivia Mason
PR and Communications Officer
The Beans Group

E: olivia@thebeansgroup.com

T: 0870 3831 599

W: www.studentbeans.com/battleofthebands

About studentbeans.com

studentbeans.com is the UK's leading website for marketing to students and youth, as recognised by Nielsen Online. It's where 18-24 year olds are at, with over 400,000 monthly unique visitors, and over 500,000 registered users since its inception in 2005.

studentbeans.com is a unique year-round freshers fair environment enabling sustained engagement with students over time. Young people use studentbeans.com to engage with brands, offers and promotions and find out what's hot and what's happening. For brands, we generate sales, deliver results and provide new customers for life.

About Cambridge Audio

Cambridge Audio has a rich history of developing innovative home entertainment products designed to harness every last drop of detail from your favourite music and movies.

Every product bearing the Cambridge Audio name is created at the company's London research and development centre by a team of incredibly passionate and committed engineers with a vast array of live music and sound production experience.

Whilst the way we enjoy home entertainment has changed dramatically over the years, neither time nor new technology can ever dampen the emotional power of a perfectly reproduced song or favourite movie soundtrack. Fuelled by our customers' passion for music and movies, Cambridge Audio products are created by people who genuinely want to deliver the most captivating entertainment experience for the very best value possible.

