

**For immediate release
03 October 2011**

studentbeans.com launch new [Easy Money](#) channel to help students save even more money

studentbeans.com, the UK's leading student money saving website, has launched a new channel dedicated to helping students save money in challenging economic times.

The new Easy Money section is designed to give straight forward information and advice on every aspect of student money and finance, including before, during and post university.

Geared towards money saving from a young persons perspective, Easy money focuses on providing practical, viable advice and fulfilling it's guiding principle of helping students to 'live brilliantly on a student budget'.

New editorial themes Student Money Saver, Thrifty Fun, Very Cheap Travel and Making Money will help students save time and money on all areas of university life. Recent articles include [Make your own Nando's](#), [Couch surf your way round the world](#) and [A beginners guide to selling on eBay](#).

In addition, studentbeans.com has produced [Easy Student Finance](#), a series of no nonsense guides to more complex finance topics such as student loans, tuition fees, student jobs and insurance.

Oliver Brann, editor of studentbeans.com, says, "*Understanding finance is often seen as scary, a hassle or just way down the priority list of things students want to think about. studentbeans.com has created Easy Money to save students time and money and avoid any finance headaches. We know that student life isn't about living like a fanatical penny counting monk, which is why we're always researching viable ways students can save, make money and live brilliantly on their budgets. Making the more complicated things such as the new tuition fees process easier to digest is all part of this.*"

Top 5 student Money Saving Tips

The prospect of starting university is both exciting and daunting for new students. Suddenly you're in a new city, with a lot more freedom and a budget to stick to. However, being a student doesn't mean you have to make your own entertainment and live on toast for the next three years or so.

Just follow these few select bits of advice to make your student loan stretch further and you will slip into uni life with ease.

- Make a weekly budget and stick to it. At the start of each week withdraw the amount of money you have budgeted and lock your debit card away. Avoid using your debit card to pay for things, if you use cash it's much easier to keep control of it.
- Don't leave it until the end of term to check your bank balance - always be aware of it!
- Keep a list and work out your essential living costs. It may sound a little mundane, but it really does show you where your money goes and how easily cash gets frittered away. By noting down how much you spend, you'll be able to budget each month and clearly see where you can cut back.
- Cook in groups. Making one meal for many people is much less work and much more economical - and you don't have to eat the same meal for days.
- Make use of your student status as much as possible - it is only when you stop being a student that you realise how valuable things like vouchers are!!!

- Your freezer is your best friend at uni! Make things in bulk like soup, curry and stew and freeze it, then you can defrost it when your desperate for food, and have ran out of fresh things to eat!
- Don't take too much cash out with you on a night out - if you've only got £10 on you, you'll only spend that amount!

Notes to editors

New Easy Money section: <http://www.studentbeans.com/student-money/>
Easy Student Finance guides: <http://www.studentbeans.com/student-finance/>

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About studentbeans.com

studentbeans.com knows more about students and the youth market than anyone else and is an essential part of university life. We help students find out what's hot, what's not and save them loads of cash by providing the latest discounts, offers and entertainment, as well as money saving tips and university advice.

We work with some of the UK's top companies, helping brands build relationships with students and provide them with new customers for life.