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Young BBS entrepreneur follows in the footsteps of Sir Alan Sugar

James Eder, *Bcom '05*, was recently 'raffled' as a prize by Enterprise Insight as a speaker for Enterprise Week – a series of events designed to inspire entrepreneurial spirit in young people.

He was 'won' by Westhatch High School in Essex – last year the School's students benefited from the wisdom of Sir Alan Sugar, so James may find that he has a little to live up to! James is a Director and co-founder of studentbeans.com, an innovative online directory for local student offers.

Currently focused in Birmingham, the website has teamed up with a significant number of shops and services to give students hundreds of unique discounts and offers.

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